

DR. ANA NEGRETE

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Fields of Study: Applied Econometrics and Development Economics.

Research topics: Industrial Strategy: Firm dynamics and innovation.

Languages: Spanish*** (MTL), English*** (TOEFL), German*** (DSH-C1), French** (DELF-B2), and Portuguese** (B1).

EDUCATION

Ph.D. in Economic Sciences. Cum Laude.

Dissertation: "Microenterprise Performance and Economic Development: Evidence from Mexico." 2014.04-2017.07
Georg-August-Universität Göttingen (UGött.) Germany
& *German Institute of Global and Area Studies (GIGA Hamburg)*

M.A. International Economics with specialization in Development Economics 2011.10-2013.11
Georg-August-Universität Göttingen Germany

B.S. Economics. National Exam (EGEL-Eco) approved with "Outstanding." 2007.08-2011.07
Center for Research and Teaching in Economics (CIDE) Mexico
& *Humboldt Universität zu Berlin (Exchange semester)* Germany

Certificate in Applied Statistics and Empirical Methods 2015.06-Present
Georg-August-Universität Göttingen Germany

PROFESSIONAL EXPERIENCE

Visiting Professor 2022.08-Present
College of Saint Benedict and Saint John's University (CSB/SJU) – Economics Department MN, U.S.

- Develop my research agenda on firm performance and innovation economics.
- Teach courses with an inclusive approach where students feel welcome and thrive while acquiring knowledge and professional skills.
- Counsel students and advise them on course choices and credits fulfillment.
- Foster the personal and professional development of students in "Women in Economics" by counseling them, and facilitating activities such as symposiums, alumni meetings, student meetings, and networking activities. Enhance my support capabilities by engaging with the "Economics Leadership Network."
- Nurture and develop international networks through regular engagement with colleagues from diverse institutions and the International Feminist Economics Association (IAFFE).

Visiting Professor 2021.08-2022.07
Southern Oregon University (SOU) – Economics Department OR, U.S.

- Publish my research on firm performance and strengthen my research agenda on innovation economics.
- Teach introductory and midlevel courses that develop students' international sensitivity to economic phenomena and help them relate classroom lessons with their immediate reality.
- Strengthen the longstanding tradition of academic cooperation between SOU and UGto by meeting professors and students and sharing information with them either individually or in a panel that I organized.
- Collaborate with the Local Innovation Lab of Prof. Bret Anderson and engage with people, firms, and organizations in Southern Oregon. For example, farms, small-scale firms, and the content committee of the "Women's Leadership Conference."

Academic Coordinator of the B.S. Economics 2019.08-2021.07
University of Guanajuato (UGto) – Economics Department Mexico

- Oversee the academic development of about 200 students throughout their undergraduate degree.
- Counsel students and advise them on credit fulfillment and administrative nuances. Follow through with their needs and tend to their academic challenges. Contribute to their personal development through guidance and on-time channeling to professional services provided by the institution.
- Enable channels that prevent sexual misconduct and foster the well-being of female students.
- Schedule the courses every semester, tend to professors' needs, and supervise their performance throughout the term.
- Follow through the instructions of the division's director and academic secretariat, team up with my assistant, and negotiate and collaborate with the academic coordinators of other majors.
- Jointly with the Economics Chair, lead the design of the 2020 Curriculum Plan to keep the academic program relevant and updated, thereby ensuring the competitiveness of our graduates.
- Usher certification efforts to endorse the quality of the Economics Program.

Assistant Professor 2017.08-2021.07
University of Guanajuato (UGto) – Economics Department Mexico

- Publish research in applied econometrics and small-scale enterprises individually and in collaboration with colleagues at a national and international level. Supervise students' thesis and guide their further development to achieve joint publications.
- Teach and grade economics courses, foster student learning, and stimulate class discussions.
- Advise students assigned to me for support and one-on-one follow-throughs. Manage teaching assistants and research assistants.
- Supervise research projects with federal and institutional funding, ensure their completion, and rely on these opportunities to give research and work experience to partaking students.
- Collaborate and support colleagues regarding research and work-related activities.
- Participate in University Committees: Graduation Committee, Tutoring Committee, Economics' Academic Committee, and temporal committees for specific events.

Summer Researcher 2016.07-2016.08
Mexican Central Bank – Directorate General of Economic Research Mexico

- Compute econometric models to generate evidence about growth potential in Mexican microenterprises and incorporate suggested improvements from the Economic Research team.
- Present my analysis to senior researchers and directors at two scheduled seminars.
- Participate in daily activities such as attending seminars, following reports of economic indicators, and contributing to others' research at the Directorate General of Economic Research.

OTHER PROFESSIONAL EXPERIENCE

Associated Researcher 2014.04-2022.08
German Institute of Global and Area Studies (GIGA Hamburg). Germany

- Publish research, exchange ideas, cooperate with research groups, and nurture the network and collaborations during research stays.

Intern 2017.04-2017.07
Honorary Consulate of Mexico in Hamburg Germany

- Provide support with consular activities such as passport paperwork and solving daily matters or queries.
- Publish information and create new content for the Consulate's website.
- Create content for public relations regarding the G20 Summit held in Hamburg in 2017.
- Advise small-scale firms (exports and product placement in the German market) via the European Centre for Latin America (EZLA).

Intern 2013.03-2013.04
United Nations – Permanent Mission of Mexico Switzerland

- Investigate diverse information required by the Area of Cooperation and Economic Affairs staff of the Permanent Mission of Mexico to the U.N. and other International Organizations in Geneva.
- Provide administrative and logistics support to plan meetings for the Mexican Mission.
- Attend high-level sessions at Palais des Nations, ITU, WIPO, and UNCTAD as a representative of Mexico and write the corresponding reports.

Young Fellow 2014.06-2015.07
Global Economic Symposium & Kiel Institute for the World Economy (IfW Kiel) Germany

- Develop my project on microenterprises, track and share my progress, and present my ideas at the [2015 Global Economic Symposium](#) (GES).
- Collaborate with other Young Fellows and participate in the exchange of global problem-solving ideas at the GES as an intense, high-level meeting with leaders from academia, business, politics, civil society, and the media.

Research Assistant for Prof. Marcela Ibáñez 2013.06-2014.04
Courant Research Centre Poverty, Equity and Growth Germany

Research Assistant for Prof. Allyson Benton and Prof. Robert Duval Hernández. 2010.03-2011.09
Center for Research and Teaching in Economics (CIDE) Mexico

DISTINCTIONS AND AWARDS

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| Member of the American Economic Association | 2021.11-Present U.S. |
| Member of the International Association for Feminist Economics (IAFFE) | 2021.03-Present U.S. |
| Member of the Program for the Professional Development of Teachers (PRODEP) <i>Ministry of Public Education (SEP)</i> | 2018.08-Present Mexico |
| Member of the National System of Researchers (SNI) <i>National Council of Science and Technology (CONACYT)</i> | 2020.01-2022.12 Mexico |
| Scholarship for study abroad <i>National Council of Science and Technology (CONACYT) & German Academic Exchange Service (DAAD)</i> | 2011.10-2017.07 Mexico Germany |
| Academic scholarship <i>Ford Foundation</i> | 2007.08-2011.07 Mexico |

RESEARCH**Published Articles**

- Greve, H., Lay, J., & Negrete, A. (2023). [How vulnerable are small firms to energy price increases? Evidence from Mexico.](#) *Environment and Development Economics*, 28(1), 89-109.
- Negrete, A. (2022). [Constrained Potential: A Characterization of Mexican Microenterprises.](#) *Journal of Developmental Entrepreneurship*, 27(02), 2250011.
- Baez-Morales, A., & Negrete, A. (2022). [Efficiency Divergence Between Formal and Informal Microenterprises During the Trade Liberalization of Mexico.](#) *Journal of Developmental Entrepreneurship*, 27(02), 2250012.

Articles under revision

Negrete, A., Strenio, J. & Baez-Morales, A. Gendered Social Norms, and Microenterprise Efficiency: Evidence from Workspace Choice and Household Dynamics in Mexico. Revise and resubmit resolved by *Feminist Economics* on 2023.09.19.

"Deuda Pública Y Desarrollo en México: Evidencia Estatal y Municipal" Submission of the paper on 2022.12.21 to *Ensayos Revista de Economía*.

Published Book Chapters

- Rosales-Rodrigo, J., Negrete, A., Baez-Morales, A. (2021). "Potencial exportador de los micronegocios en México" in *ABCD'Economía Nuevos Talentos*, edited by Alejandro Mosiño and Maria Isabel Osorio Caballero, Volume IV, Secularte A.C., Mexico. ISBN: 978-607-441-876-7, p.p. 209-234.
- Baez-Morales, Negrete (2019). "Relación entre las motivaciones para abrir una microempresa y su eficiencia. El caso de México" in *Problemas del Desarrollo*, edited by Claudia Susana Gómez López et al., Volume II, Grañén Porrúa, Mexico. ISBN: 978-607-8341-93-1, p.p. 161-188,
- Negrete, A., Baez-Morales, A. & Gómez-López, C. (2018). "La importancia de Impulsar las Empresas de Pequeña Escala para Aumentar el Ingreso del Mexicano promedio: Rescatando Ideas Valiosas de los Presidenciables 2018" in *Tendencias Económico Administrativas en México. Elecciones 2018*, edited by Claudia Susana Gómez López and Omar Jair Purata Sifuentes, Volume II, Secularte A.C., Mexico. ISBN: 978-607-441-590-2. p.p. 105-140.
- Negrete, A. (2017). "[Microenterprise Performance and Economic Development: Evidence from Mexico.](#)" eDiss Georg-August Universität Göttingen. Germany. 11858/00-1735-0000-0023-3EA4-E.

Work in Progress

Arreola, J. & Negrete, A. *Education and sociodemographic determinants of Microenterprise performance in Mexico.*

Negrete, A., Baez-Morales, A. & Gómez-López, C. *Structural Change in Mexico from the Perspective of Microenterprises.*

Negrete, A. *Democratizing the means of accessing and creating innovation: An inclusive approach for shared wellbeing.*

Negrete, A. & Cermeño-Bazán, R. *Financial markets and economic growth: fostering technological innovation in Mexico.*

Media Contributions

Negrete-García (2020). Radio. Interview about the Pensions Reform in Mexico. Nuestras Noticias Radio. 2020.07.27.

Negrete-García (2019). Radio. [Interview about my research](#). Radio Universidad & eUGreka Radio. Interview No. 57.

Negrete-García (2019). Newspaper. ["La economía y su afán por explicar la realidad"](#). eUGreka. 2019.02.12.

Negrete-García (2018). Newspaper. ["¿Por qué habrían de importarnos las microempresas?"](#), Periódico Correo & El Sol de Irapuato & El Sol de Salamanca & eUGreka. 2018.10.28.

TEACHING EXPERIENCE

| Course | Institution | B.S. B.A. | M.A. | Ph.D | Policy Makers | Language |
|-----------------------------------------------------------------|-----------------|--------------|------|------|------------------|------------|
| Innovation Economics | CSB/SJU & SOU | X | | | | ENG. |
| Introduction to Econometrics | CSB/SJU | X | | | | ENG. |
| Economic Impact Evaluation | CSB/SJU & UGto. | X | X | | X | ENG. & SP. |
| Introduction to Economics | CSB/SJU | X | | | | ENG. |
| Macroeconomics | UGto. & SOU | X | | | | ENG. & SP. |
| Microeconomics | UGto. | X | | | | SP. |
| Certificate in Applied Economics | UGto. | X | | | X | SP. |
| Certificate in Evaluation of Public Policies | UGto. | | | | X | SP. |
| Estimating Risk Preferences with Maximum Likelihood using STATA | UGött. | | X | X | | ENG. |
| Academic Advisor / Mentoring | CSB/SJU & UGto. | X | | | | ENG. & SP. |

Note: Selected by the 2017-2018 "Teaching Avant-garde" program of the University of Guanajuato to promote teaching practices with international standards.

LEADERSHIP OF PROJECTS

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| Project advisor. U.S. Coordinate 15 college students to develop a 75-page report for the Global Tree Initiative, delivering a Design Evaluation that generates information to assess the planning, management, and results of this organization. Include recommendations for strengthening GTI, especially on developing a corporate sustainability program to assist on-the-ground tree planters in a way that marries economic, social, and ethical development in harmony with nature. | 2023.01-2023.05 |
| Project leader. Mexico. Secured federal grant (511-6/18-8876) for about 0.5 million MXP for my research proposal "Microenterprises as Agents with the Potential to Contribute to Development," where I coordinated and trained 63 bachelor students as enumerators to survey 500 microenterprises in the State of Guanajuato. | 2018.08-2019.07 |
| Team leader. Mexico. Executed five design evaluations for the State Government from the trade, infrastructure, law, sports, and migration ministries. In addition, I supervised seven bachelor student research assistants. My research team was part of a large-scale project that evaluated 100 public policies in the State of Guanajuato and represented a total investment of about 5 million MXP. | 2017.11-2018.07 |
| Project advisor. Germany. I supervised a Brazilian student at GIGA Hamburg in the project "The Interrelation between the European Union and Brazil in pro-innovation Agreements." The University of São Paulo funded us with 25 thousand BRL. | 2017.07-2017.07 |

PROFESSIONAL NETWORKS

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| IAFFE Communications Committee. International Association for Feminist Economics, U.S. | 2021.10-Present |
| Mentor. Economics Leadership Network organized by the St. Louis Fed and UC Davis, U.S. | 2023.08-Present |
| Researcher at the SDSN Mexico. United Nations initiative that promotes collaboration across diverse sectors and actors. Mexico. | 2020.08-Present |
| Content Committee. Southern Oregon Women's Leadership Conference , U.S. | 2021.10-2022.05 |

SERVICE AND VOLUNTEERING

Social volunteering. Mexico, Germany, and the US. GTI, UNICEF, Terre des Hommes, Construyendo Equidad, etc.
Student representative. Germany and Mexico. Doctoral Program (GIGA Hamburg), Economics Program (CIDE).

ACADEMIC CONFERENCES

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| 2024 ASSA Annual Conference. Presenter. San Antonio, TX. U.S. | 2024.01 |
| 2022 MEA Annual Conference. Participant. Saint Paul, MN. U.S. | 2022.10 |
| 2021 IAFFE Conference. Presenter. Ecuador-online | 2021.06 |
| 2020 Allied Social Science Associations. Annual Conference. Discussant. San Diego, CA. U.S. | 2020.01 |
| 2019 Mexican Colloquium of Mathematical Economy and Econometrics. Presenter. Mexico. | 2019.09 |
| 2017 Mexican Colloquium of Mathematical Economy and Econometrics. Presenter. Mexico. | 2017.10 |
| Mexican Conference for Economics and Public Policies. Presenter. Mexico. | 2017.04 |
| Bolivian Conference on Development Economics. Presenter. Bolivia. | 2016.12 |
| University of Oxford. Participant. United Kingdom. | 2016.11 |
| PEGNet Tenth Anniversary Conference. Germany. | 2015.09 |

SKILLS

Statistical programs: Stata^{***}, R-CRAN*, Python*.
Other Software: Survey programs, WordPress, Microsoft Office.

PERSONAL INTERESTS

Learning and practicing languages, meta-learning, hiking, and listening to audiobooks.

REFERENCES**Professor Claudia Susana Gómez López**

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Professor Bret Anderson

Southern Oregon University
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Professor Jacqueline Strenio

Norwich University
 Professor of Economics &
 Head of IAFFE's Communication Committee
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Professor Ariadna Crisantema Martínez Hernández

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 Professor of Organizational Studies
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Professor Parker Wheatley

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Professor Louis Johnston

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Professor Alejandro Mosiño Jasso

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Professor Jann Lay

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 Head of RP3 Development and Growth
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Birth name: Ana Karen Negrete García