

## Pathways Guide

Transferring From: **St. Cloud Technical and Community College**  
 Pathways Program: **Strategic Communication Studies**

### Complete the Minnesota Transfer Curriculum (MnTC)

This document is designed for students who are planning to transfer to the College of Saint Benedict and Saint John's University. \*All courses must be completed with a C or better to transfer.

### Complete the Transfer Pathway

#### SCTCC College Course

CMST 1320 Intro to Communication Studies  
 CMST 2300 Public Speaking  
 CMST 2302 Small Group Communication  
 CMST 2310 Interpersonal Communication  
 CMST 2315 Persuasion and the Media  
 MKAD 2260 Strategic Marketing Campaign  
 MKAD 2270 Media Marketing  
 SAMG 1200 Principles of Marketing  
 SAMG 1221 Branding and Promotion  
 SAMG 2245 Marketing Strategies

#### CSB+SJU Communication Requirement Met

COMM 102 Public Speaking and the Public Sphere\*  
 COMM 102 Public Speaking and the Public Sphere\*  
 COMM 265 Small Group Communication\*\*  
 COMM 205 Interpersonal Communication  
 COMM Elective  
 COMM Elective  
 COMM 338 Strategic Social Media Marketing  
 COMM Elective  
 COMM Elective  
 COMM Elective

*\*Must ALSO take CMST 2280 OR COMM 225 OR COMM 278A  
 \*\*As long as course includes a meaningful group project plus reflection and analysis of that process  
 \*\*\*As long as the course includes some production of argument, preferably with public impact and a revision process.*

### Complete the Minnesota Transfer Curriculum (MnTC)

The BA degree at CSB+SJU includes general education requirements referred to at the Integrations Curriculum. CSB+SJU accept completion of the MnTC to fulfill the foundational integrations curriculum (must be completed prior to transfer). Additional requirements will need to be completed at CSB+SJU and may be completed as part of your major coursework. If you choose not to complete the MnTC, you will find transfer guides available at [csbsju.edu/registrar/new-students/transfer-credits/community-college-transfer-guides](http://csbsju.edu/registrar/new-students/transfer-credits/community-college-transfer-guides) (select Integrations Curriculum).



### Apply for admission to the College of Saint Benedict and Saint John's University

Students are encouraged to contact our transfer admission representative early for questions about transferring credits and applying to CSB+SJU. Additional information can be found online at [csbsju.edu/apply](http://csbsju.edu/apply)

### Complete the remaining courses for the Communication BA degree and Integrations Curriculum (IC) at CSB+SJU

COMM 103 Media & Society  
 COMM 105 Intro to Human Communication  
 COMM 3xx Analysis goal in major (TBD)  
 COMM 3xx Communication & Community Goal (TBD)  
 COMM 3xx Elective (TBD)  
 COMM 3xx Capstone (TBD)  
 COMM 225 Argumentation and Advocacy\*\*\*\*  
 OR  
 COMM 278A Rhetoric of Social Justice\*\*\*\*

**IC Courses** (15-27 credits)  
 INTG 205 Transfer Seminar  
 INTG 300 Learning Integrations  
 Cultural & Social Differences: Systems  
 Theological Integrations  
 Language Requirement (through Intermediate I)  
 Benedictine Raven  
 Experiential Engagement  
 Global Engagement

\*\*\*\* If CMST 2280 has not been completed

*We encourage you to work with your faculty advisor to create your degree plan upon admission to the college.*

*General education courses, electives, and any additional upper division (300 level) courses needed to fulfill BA degree requirements. BA degree requires a minimum of 124 semester credits; 40 credits must be upper division; 48 credits must be completed at CSB+SJU.*