Career EXPO – An Opportunity to Meet Hundreds of Alums!
November 10
Gorecki Dining & Conference Center, CSB

OK, that may be a bit of an exaggeration – but this event in its 3rd year utilizes over 100 CSB/SJU alums in an all-day event that includes 17 seminars on various topics, a career fair and networking reception. Career EXPO is an opportunity for students from all majors and class years, to learn about various career options and practice your networking skills. Last year, over 452 students from 37 majors as well as undeclared, attended the event!

There are three main components to Career EXPO:

- **Career Seminars – 9:40 a.m. – 5 p.m.:** Students are able to select options from 17 information sessions held throughout the day. Topics include “Green Economy,” “Creativity and Innovation in the Workplace, Communication Careers, Careers in Sports & Fitness” and more! Check out the link with the schedule and mark your calendars to attend! One session, “Using Social Media in your Internship/Job Search” requires registration due to space limitations; use the link on the schedule to register if interested.

- **Career Fair – 2:30 – 5 p.m.:** Alum representatives from over 30 companies have volunteered their time to come and meet with students. The purpose of the fair is to be informative and to give students a chance to practice meeting and conversing with employers. Some companies may be accepting resumes on the spot, but this is mostly a chance for students to explore and learn about career options and employers.

- **Networking Reception – (6:00 – 6:30 p.m. – Prep Session; 6:30 – 8:00 p.m. Reception):** Finally, EXPO concludes with an alumni networking session. Like the fair, this event is focused on students getting the opportunity to practice and learn how to meet new people. If you are nervous at all about meeting potential employers, this is a great way to practice networking. Since all those attending are either current students or alumni from CSB/SJU, everyone already has a common link!

Students may not always be aware of how beneficial connections with alumni can be. Speaking from personal experience, EXPO is a great way to learn about new companies, but also to further connect to employees in companies in which you are already interested. By speaking to someone from that company, you may have one more contact that can vouch for you when it comes time to choosing candidates for interviews and positions.

That said, before you can make a memorable impression – in a good way – to a potential employer, you need to be prepared. This means creating business cards to share with employers, creating/updating a resume, and preparing an introduction that you can use when meeting new people.

Career Services is here to help you in your preparation! Visit Career Services (CSB Center: Academic Services Building-near Ardolf Science Center; SJU Center: Mary 25) for assistance! While you’re there, enter to win many great “Pre-EXPO” prizes that will guarantee you’re ready for November 10th!

Students participating in any of the Career EXPO activities will also be eligible to win additional great prizes such as gift cards for business clothes, brief cases, and resume paper/business card packs!

For more information about Career EXPO and to see the complete schedule of events, visit [http://www.csbsju.edu/Career/Students.htm](http://www.csbsju.edu/Career/Students.htm); click “Career EXPO” under “Popular Resources” in the right-hand side box.

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