

COLLEGE OF
Saint Benedict  Saint John's
UNIVERSITY

Inspired Learning. *Inspiring Lives.*

BUSINESS

GLOBAL BUSINESS LEADERSHIP
ACCOUNTING/FINANCE
COMMUNICATION
ECONOMICS



THINK BUSINESS

TO GET THE BEST IN BUSINESS EDUCATION TODAY, YOU'D BETTER COME PREPARED TO GET YOUR HANDS DIRTY.

At the College of Saint Benedict and Saint John's University, we blend engaging classrooms, business-focused clubs and organizations and endless opportunities for internships and experiential learning. The results are transformational. Our graduates emerge ready for that first job out of college – and the next one.

Today, business preparation involves ever-expanding technology and an increasingly global marketplace. Success demands more than mere exposure. It takes immersion. For our students, that means developing the ability to rapidly adapt to change, to understand and be at home in the world, to provide leadership, to analyze challenges and seize opportunities and to think both critically and creatively to solve problems.

HIGHLIGHTS OF STUDYING BUSINESS AT CSB/SJU

- Fortune 500 companies, all Big Four accounting firms and other regional and national companies visit CSB/SJU to recruit.
- Small class sizes and interactive classrooms help students develop communication and problem-solving skills needed by business leaders.
- The colleges' nationally leading study abroad program provides students with opportunities for internship experiences in the global economy.
- Our focused, full-time professors see teaching as their primary job. They bring extensive experience from the business world, but are committed to educating our students.
- Students in our Entrepreneur Scholars program start their own businesses, receive mentorship from successful graduates and travel to San Francisco and Hong Kong to meet with business leaders and entrepreneurs.
- The flexibility of the CSB/SJU curriculum provides students with the breathing space to develop a more individualized plan of study, to pursue a double major, to add a minor or to spend a semester studying abroad.

FIND OUT MORE

Visit csbsju.edu/business and search for whatever interests you.

➔ THEN CONTACT US

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GLOBAL BUSINESS LEADERSHIP

The global business environment requires leaders with a worldly mindset derived from an awareness of different cultures and markets combined with an ability to think critically and solve problems.

STUDENTS IN THE GLOBAL BUSINESS LEADERSHIP MAJOR AT CSB/SJU DEVELOP THIS GLOBAL MINDSET THROUGH:

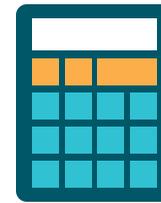
- Study abroad experiences
- International internships
- Specialized courses on business in Europe, Asia and Latin America



Because of our liberal arts curriculum, our global business graduates have the additional edge of a broad knowledge base that makes them creative, flexible thinkers. Our graduates leave CSB/SJU prepared to be successful and comfortable doing business anywhere in the world.

The sophomore cohort, a unique, yearlong block of business courses – including 12 four-week seminar sessions – introduces senior-level strategic analysis tools during the sophomore year. These serve as building blocks to prepare our students with a global business mindset.

Juniors and seniors undertake intense, semester-long applied team research projects as well as upper-level core classes in international business. Many will take advantage of internship opportunities – both domestic and international. Seniors will take a capstone course in advanced global strategy.



ACCOUNTING/ FINANCE MAJOR

CSB/SJU accounting/finance majors select one of three paths to prepare for a dynamic and changing world. Whichever path they choose, students will take a wide array of accounting, finance and general business courses, as well as a course in business writing and communication to stand out in the working world.

THREE PATHS

1 CPA preparation

Our students not only take the 150 credit hours required to sit for the CPA exam, they do it in four years. Many colleges require five. And our graduates traditionally pass the CPA exam at a much higher rate than the national average.

2 Traditional accounting

Since many students are interested in accounting but don't want to sit for the CPA exam right away (or ever), this path provides a broader, more general view of accounting. It's ideal for students who are interested in understanding the language of business, but are planning to explore entrepreneurial opportunities. It's also a fit for those looking for a career in a business' accounting department.

3 Finance

A finance concentration prepares students to focus on financial analysis, capital planning and investment/portfolio management. This typically leads to such careers as stock brokers, securities analysts, investment bankers, financial planners or in a corporation's finance department. Our finance track gives students a background in economics, international finance and transaction modeling, which is essential for success in a global economy.

All Big Four accounting firms and a host of other firms and companies come to CSB/SJU to interview students for full-time careers and internships. This is a testament to the strength of our accounting/finance program and the broad-based liberal arts focus at CSB/SJU.

ECONOMICS MAJOR

Economics is the study of how people interact within their social and natural environments to provide goods and services to one another based on the constraints within those environments.

The CSB/SJU economics major offers opportunities to explore these interactions and examine important issues and policies. The curriculum consists of three tiers:

- 1 A strong foundation in the study of economics.
- 2 Theory courses in microeconomics, macroeconomics and quantitative methods.
- 3 Opportunities for application of study.

Classes branch out into a number of specialty courses where students begin to shape their individual career paths in economics. This individualized path typically includes a strong taste of international economics, whether right on campus or through one of our many international study opportunities.

Additionally, an undergraduate research seminar and project help CSB/SJU economics majors gain valuable skills in understanding economic problems and preparing and presenting high quality research using careful analysis and quantitative tools. Our graduates go on to success in business, finance, government, public policy, law and academia.

COMMUNICATION MAJOR

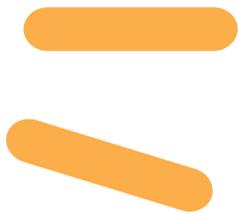
Our communication major offers many courses that complement and strengthen any business major at CSB/SJU. Classes address topics relevant to business, including persuasion, public speaking, public relations, advertising and strategic campaigns. The program focuses on the versatile, valuable skills of writing, speaking, listening, persuasion, analysis and critical thinking. All of this also provides excellent preparation for graduate studies or law school.

Our communication courses empower business students to think critically and ethically about the messages they create for globalized audiences. Students examine communication as it relates to important issues like gender, culture, family, relationships, social movements and civil rights.

Courses focus not just on message design, but on analysis of the message itself, as well as how that message impacts the community. The result is the creation of a broad knowledge base that sets our graduates apart.

Many of our courses include an experiential learning component, through which students apply theories and concepts they have learned to situations outside the classroom. This includes hands-on experiences like implementing an advertising campaign for a local business, writing a corporate apology in response to a crisis PR situation and creating persuasive videos.





THE DONALD MCNEELY CENTER

The Donald McNeely Center for Entrepreneurship provides classes, coaching and assistance to students as future entrepreneurs. Through the engagement of faculty and experienced entrepreneurs, the center stimulates, supports and expands business and social entrepreneurship.

Students from all classes and all majors are encouraged to visit the center and explore their ideas for ventures – either businesses or nongovernmental organizations. Expert volunteer alums are available to help students with all the challenges of starting a venture. While alums help students make connections in key industries, staff and faculty provide coaching along the way and help students and their ventures avoid some common first-timer mistakes. The center also offers a student loan fund for business loans.

WHAT IS ENTREPRENEURSHIP?

Entrepreneurship is a process through which individuals and groups pursue solutions to needs, problems and challenges by seizing opportunities, leveraging resources and initiating changes that create value. The solutions that entrepreneurs promote usually include the introduction of new ideas, goals, services or practices that require innovation and risk to implement. Entrepreneurs apply creativity, vision, passion and leadership to address the challenges before them. When focused on social value, entrepreneurship can blur the traditional boundaries between the public, private and non-profit sectors.



E-SCHOLARS

The Entrepreneurial Scholars Program at CSB/SJU is open to students from all majors, offering the chance to launch a business or nongovernmental organization of their own design. Students accepted to the program (we call them E-Scholars) learn the skills and information it takes to translate their entrepreneurial ideas into reality.

The program combines the entrepreneurial skills and knowledge traditionally taught in business-related disciplines with the more humanistic commitment to community service traditionally found among liberal arts majors. In this way, we reflect our Benedictine Values of “work and prayer” by recognizing the ethical dimension of creative work and enterprise.

PROGRAM BASICS

- The Entrepreneurial Scholars Program offers selected students a three-course sequence in entrepreneurial studies (occurring over a two-year period).
- Each E-Scholar receives access to mentors. Students meet periodically with successful entrepreneurs and learn about best practices.
- Learning from successful entrepreneurs involves both national and international travel.
- Through the program, E-Scholars develop a feasibility plan and experience creating a new venture.



GET INVOLVED!

Beyond the classroom, CSB/SJU students put learning into action. Business-centered clubs and programs help Bennies and Johnnies practice their skills, polish their professionalism and experience the importance of teamwork. Getting the chance to shine against national competition always helps, too.

MAYO INNOVATION SCHOLARS PROGRAM

The Mayo Innovation Scholars Program offers an unparalleled opportunity for selected undergraduate students, along with an MBA student, to research and make marketing recommendations for medical innovations invented by Mayo Clinic professionals. Science and business students work side-by-side to research the medical- and business-related aspects of the project under the direction of the MBA student and faculty mentors. As such, MISP students are able to explore cutting-edge products, evaluate market potential and make recommendations to the Mayo Clinic.

Students work from October through March interviewing Mayo Clinic staff members and researching their topic area, before preparing a final paper and presenting to Mayo Clinic professionals and other program participants. Through the financial support of CSB/SJU, the Medtronic Foundation and the Minnesota Private College Council, student participants receive \$1,000 for their efforts.

Society for the Advancement of Management (SAM)

The capstone event for the CSB/SJU SAM program is the National Case Study Competition. Teams of five students conduct industry- and company-specific research leading up to the SAM Conference, where they present their strategic recommendations to a panel of

judges. (Some past companies researched include Netflix, Tesla Motors, Whole Foods, Krispy Kreme and Apple.) CSB/SJU has an impressive tradition of success – **winning first place in their national division three of the last five years.**

Enactus

With over 69,000 students participating in over 1,700 university programs in 36 countries, Enactus is a global force that generates over seven million volunteer hours a year. Through entrepreneurial action, Enactus clubs are helping to achieve the United Nations' 17 sustainable development goals. The

CSB/SJU Enactus Club works with communities in need to find ways to improve their condition through business sense and entrepreneurial spirit. Then, each year, the club competes against other clubs in an “annual report” competition to rate their ideas, results and presentation skills.

ERIC REGO BIG IDEA COMPETITION

The Eric Rego Big Idea Competition is open to any student enrolled at CSB/SJU. Each student develops and pitches a venture idea to our audience and panel of judges. (No business plan or actual business is needed.) Your venture can be a new product, a new way to deliver a service, a new solution to an old problem, a new way to help others... It's up to you! The top three winners take home cash prizes.



Marketing Club

The Marketing Club gives Bennies and Johnnies opportunities to explore areas like branding, advertising and networking. Club members gain experience through offering services to the CSB/SJU community and area businesses.

Deloitte Audit Competition

Accounting students can compete for a spot on the CSB/SJU audit team for competitions sponsored by Deloitte, one of the Big Four accounting firms. Teams research accounting rules relating to a specific case study, then prepare and present their findings to a panel of Deloitte partners. **The 2015 CSB/SJU team won both the Minneapolis Competition and the Regional Competition in Chicago.**





INTERNSHIPS

An internship is one of the experiential learning opportunities that many CSB/SJU students select. The internship experience integrates knowledge and theory learned in the classroom with practical application and skill development in a professional session.



GRETCHEN HUGHES

*Global Business Leadership major
Forcome Co., Ltd., Shanghai, China*

Gretchen pursued the internship of a lifetime in Shanghai through the CSB/SJU Center for Global Education's Summer Global Internship Program. "I gave weekly culture lessons from the American perspective, including: business emails, holidays, sports, dining etiquette and public speaking," says Gretchen. She designed an "American-style" kitchen and acted as spokeswoman for the company's KingSlicer product line in addition to more traditional tasks like research and proofreading. As Gretchen sees it, "The most beneficial aspect was learning about a real-world office setting, while also being able to observe cultural and communication differences. I was the only foreigner in my office and there were times where it was very difficult to understand my co-workers (and vice versa). I believe I have a lot left to learn when it comes to understanding others' perspectives and perceptions, and my internship provided me with an opportunity to begin that journey."



DANIEL TRIPICCHIO

*Accounting Major
Deloitte*

During his sophomore year, Daniel's adviser recommended him for an internship with Deloitte, a Big Four accounting firm. Following that first summer internship with Deloitte, Daniel agreed to a summer 2016 internship, a second summer internship in international tax following his graduation. It was during the internship that he was given a life-changing international opportunity. Daniel was one of 31 U.S. interns (out of approximately 2,300 who applied) selected to participate in Deloitte's Global Internship Program. The month-long program took him to Brazil, where he was able to work, live and build connections with international professionals. Daniel completed a rotation with Deloitte's tax department where he learned about Brazilian tax legislation. "It is so rare to have an experience that is so valuable professionally, but at the same time a truly memorable personal experience," Daniel says. "The way the Brazilians took me in reminded me of the community you find at CSB/SJU, and perhaps that is why the experience was so extraordinary."



CLAUDIA EISENHUTH

*Economics Major
Harvey Mackay University*

Twin Cities business magnate and bestselling author Harvey Mackay initially thought he needed a traditional full-time employee for a high-stakes project. It turns out that what he really needed was a bright, ambitious intern. Connections in the CSB/SJU alum network made sure he found just the right one. Claudia, a member of the CSB/SJU Entrepreneur Scholar program, dove in to market Mackay's launch of a new worldwide online university. She describes the "incredibly valuable experience" as being like an "accelerated business course." Mackay, who served as a mentor for Claudia over the duration of the internship, said, "If Claudia is any indication of the intelligence, drive and resourcefulness of today's students, no one needs to worry about the future."

WHERE IN THE WORLD WILL YOU GO?



CORIE BARRY '97

*Accounting Major
CFO – Best Buy Company*

Corie was named Chief Financial Officer at Best Buy in 2016 after working with the company in various financial roles since 1999. As CFO, she oversees audits and closing the books among other duties. “My personal belief is that the best CFOs are very operational in nature,” Corie says. “There are CFOs who try to deeply understand the business, and then can translate that into financial outcomes. So, I actually spend a great deal of my time learning about and understanding how the business works, and then try to think about how we could construct the business differently and deliver the best financial outcome for the shareholders.”

JOHN WIEHOFF '84

*Accounting and Government Majors
CEO – C.H. Robinson Worldwide*

John Wiehoff has guided C.H. Robinson to become one of North America’s largest third-party logistics companies. With nearly 8,000 employees and 224 offices, the company provides truck, rail, boat and air transportation around the world. He has been chief executive officer since 2002 and was named chair in 2007. He’s also been company president and a director, rising from earlier positions as chief financial officer and treasurer.

PHILLIP TRIER '01

*President
U.S. Bank, Twin Cities*

BOB BRIGHAM '78

*Chief Operating Officer
Essentia Health*

GRETCHEN KORF '00

*Vice President, External Affairs
UnitedHealth Group*

GRETCHEN HAMEL '86

*Vice President
Wells Fargo Audit Services*

TIM RADAICH '94

*Vice President, Government Segment
Thomson Reuters*

ALLISON BEATTY '08

*Senior Buyer
Target Corporation*

MELISSA RYAN '09

*Associate Finance Manager
General Mills*

MARC HAVERKAMP '12

*International Tax Manager
EY*

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